preliminary

## Nothing ventured, nothing gained behavioral changes of Japanese private investors

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# Conservative behavior of Japanese private investors

Japan	18.8%
UK	35.7%
US	45.4%

\* share of stocks and investment funds of total assets of private investors including indirect holding through pension and insurance

## Changes from 2012/9 to 2016/3 (trillion yen)

	Inflow	Price change	Total
Investment funds	20.2	15.6	35.8
Stocks	-17.0	48.6	31.6

## Growth rate and return of total private assets (2015 over 1995)

	Growth rate	Growth by Return
US	211%	132%
UK	127%	63%
JAPAN	47%	15%

#### Reasons

- History of strong banking system
  Too much dependence on bank deposits
- ii. High turnover facilitated by industry
  Lack of long-term and diversified investment
- iii. Less attractive products
  - Corporate bond market is very small
  - Comparison with investment fund market in US

### Performance of top five investment funds

	Average outstanding	Years since start	Sales commission	Trust commission	Annual Return over the last 10 years
Japan	¥1.1 trillion	13	3.20%	1.53%	-0.11%
US	¥22.6 trillion	31	0.59%	0.28%	5.20%

### Behavioral changes in sight? background for accelerated capital outflow

- i. Macroeconomic factors: "Zero-percent economy"
  - Both economic growth (actual and potential) as well as inflation are 0%
- ii. Tax reasons

#### iii. Family office in future

## Macroeconomic factors

- i. BOJ's new monetary policy leading to widening interest rate gap and yen depreciation
  - Target for 10-year government bond yield
  - "Overshooting commitment"
- ii. Imprudent fiscal policy helped by BOJ's fiscal finance
  - Fear for losing fiscal discipline and uncontrollable depreciation

## Tax issues and family office

- i. Heavy inheritance tax burden on family businesses (FB) accounting for 90 % of all corporates
- ii. Family offices in future
  - Major foreign private banks failed in Japan
  - Alternative for exising Japanese FIs
  - Acute needs for dealing with family and management issues of FB

## Real estates market: another hot topic

- i. Real estate market stimulated by BOJ
- ii. About 20% of transaction in Tokyo originates from overseas investors
  - Tokyo Olympic games in 2020
  - Spreading to other big cities
- iii. Financing issues for foreign buyers to be eased?
  - One example in Okinawa

## Offcial land price

#### (annual change, %)

	2013	2014	2015	2016	2013	2014	2015	2016
	Residential property			Cor	nmercia	al prope	erty	
Total	-1.6	-0.6	-0.4	-0.2	-2.1	-0.5	-0.0	0.9
3 big cities	-0.6	0.5	0.4	0.5	-0.5	1.6	1.8	2.9
Tokyo	-0.7	0.7	0.5	0.6	-0.6	1.7	2.0	2.7
Others	-2.5	-1.5	-1.1	-0.7	-3.3	-2.1	-1.4	-1.5